

## 1. Introduction

Welcome to Soudal Pty. Ltd ("Company," "we," "our," or "us"). We value your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.soudal.com.au](http://www.soudal.com.au)

## 2. Information We Collect

We may collect and process the following types of information:

- **Personal Information:** Name, email address, phone number, mailing address, and any other details you provide through contact forms, inquiries, or newsletter subscriptions.
- **Non-Personal Information:** Details about your visit, such as IP address, browser type, pages viewed, date and time of visit, and interactions with our website. We use cookies and similar technologies to collect this information.
- **Cookies and Tracking Technologies:** We use cookies and similar technologies to enhance user experience, recognize preferences, and analyse website traffic. You can disable cookies through your browser settings, but this may affect website functionality.

## 3. How We Use Your Information

We use the information we collect to:

- Provide, maintain, and improve our website and services.
- Respond to inquiries and offer customer support.
- Send newsletters, promotional materials, and updates, where you have opted in.
- Analyse website usage to improve user experience.
- Comply with legal obligations and resolve disputes.

## 4. Sharing Your Information

We do not sell, trade, or transfer your personal information to third parties without your consent, except in the following circumstances:

- **Service Providers:** We may share your information with third-party service providers who assist in website operations, analytics, or marketing. These parties are obligated to keep your information confidential and use it only for the specified purposes.
- **Legal Compliance:** We may disclose your information if required by law, in response to legal processes such as a court order or government request, or to comply with auditing requirements.
- **Business Transactions:** In the event of a merger, sale, or asset transfer, your information may be shared as part of the business transition.

## 5. Your Rights and Choices

You have the right to:

- Access, correct, or delete your personal information.
- Opt out of marketing emails by using the "unsubscribe" link.
- Restrict or object to certain data processing activities.
- Disable cookies through your browser settings.

## 6. Data Security

We implement security measures to protect your data from unauthorized access, alteration, or disclosure. However, no method of transmission over the internet is 100% secure.

## 7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for their privacy practices and encourage you to review their policies.

## 8. Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated effective date.

By using our website, you consent to this Privacy Policy.